



Associate Member Benefits:

We are committed to our mission to build the KOA Owners Association, which consists of approximately 500 KOA Campgrounds in the US and Canada, into the highest quality professional association providing:

- Meaningful representation and interaction with KOA Owners
- Information and assistance on your company to KOA Franchisees
- Programs to help reach our members and increase sales to our system

Associate members of the KOA Owners Association benefit in many ways:

- **WE ARE CONTINUING OUR NEW AND EXCITING MEMBERSHIP BENEFIT--- ONE FREE EMAIL BLAST TO THE ENTIRE KOA SYSTEM ANNOUNCING YOUR PRODUCT OR SERVICE WITH AN AD OF YOUR CHOICE**
- **Over 80% of attendees to the KOA national convention are members of the KOA Owners Association. A DISPLAY SIGN SHOWING YOU AS AN ASSOCIATE MEMBER ATTENDING THE 2018 KOA CONVENTION WILL BE DISTRIBUTED TO ALL OA MEMBERS**
- **Exposure of products and services to hundreds of KOA owners**
- Discounted advertising space in *Owners News*, the association newsletter (**all ads are in 4 color**)
- Free listing in *Owners News*, which is published 4 times a year and sent to all KOA owners
- Development of joint marketing/education programs with the association
- Listing on the KOA Owners Association website, www.koaowners.org, including a **link to your own website**

- Opportunity to submit articles to our publication *Owners News* – you can tell us about your company and we will publish the information in our newsletter and website
- Publication of news releases about your company in the Owners News